



MELCOR

LIVE. WORK. SHOP. PLAY.



CAREER OPPORTUNITY

Where People Want to Work

Melcor is the proud winner of **Alberta's Best Workplaces 2015** with a proven track record of caring for and empowering our exceptional team.

If you are passionate about building and managing websites, SEO and email marketing and reporting and you meet or exceed the position requirements, please send your resume to:
careers@melcor.ca re: Digital Marketing Specialist

We thank all applicants for their interest and effort in applying for this position. Only candidates selected for interviews will be contacted. Melcor is an equal opportunity employer committed to workplace diversity.



Who We Are

We are a diversified real estate development and asset management company. We transform raw land into high-quality finished product in both residential and commercial built form.

We develop and manage master-planned, mixed-use residential communities, business and industrial parks, office buildings, retail commercial centres and golf courses.

SEND RESUMES TO: careers@melcor.ca

Please include the opportunity title in the subject line.

Melcor.ca



MELCOR

DIGITAL MARKETING SPECIALIST

WE ARE LOOKING FOR

A digital marketing specialist to manage and improve our online assets (over 30 websites!).

This position reports to the Director of Corporate Communications and is a key member of our team.



WHAT YOU'LL DO

Your primary responsibilities will be developing and maintaining exceptional websites, search engine optimization, email marketing and reporting on the success of our digital marketing programs.

- manage, monitor and maintain existing websites and develop new ones as required
- SEO to ensure our sites rank on appropriate key words
- email campaigns to support our business objectives
- create and maintain analytics, metrics and campaign reporting

ABOUT YOU

- You have 2 - 5 years of experience in digital marketing and web development
- You are more than proficient with WordPress, SEO methods, Office Suite, HTML and CSS
- You are organized and able to manage multiple projects simultaneously
- You work independently to complete tasks but also brainstorm and collaborate with your colleagues

- You identify opportunities to optimize and improve processes
- You work calmly under pressure while maintaining a sense of urgency

EXTRA POINTS FOR

- Adobe Photoshop/Creative Suite experience
- Graphic design experience
- A keen eye for detail